In "Surviving Death" Mark Johnston develops an argument based on considerations concerning disagreements about personal identity against objectivist and relativist conception of personal identity and for a response-dependent view of personal identity. Drawing on lessons from metaethical expressivism, I argue that the relevant considerations about disagreement don't support a response-dependent view of personal identity. Instead, they point toward the rather surprising conclusion that "personal identity" is a *non-representational* concept. I also sketch how such a non-representational view about personal identity might look like.